

## Durham County Alcoholic Beverage Control Board Annual Report 2013



Greetings from the Board Durham County ABC Board Members Financial Highlights About the Durham County ABC Board

Grant Programs: Making a Difference in the Community ▶ New Location: Hope Valley Road ▶

# **Greetings From The Board**

### Dear Friends:

The Durham County ABC Board is pleased to present our FY2013 Annual Report highlighting the accomplishments of the year. We have continued to strive for fiscal prudence and commitment to the community.

Inside this report, you will find financial highlights for the fiscal year that demonstrate not only that Durham County ABC is growing but also reflect that we are providing the community with greater financial support through larger contributions to the general funds of the County and City of Durham as well as through increased grant distributions.

This past fiscal year, we underwent a revision to our grant program process that broadened the reach of the program and standardized our reporting format. Inside, you will learn more about our new process. Six organizations qualified for grants through this process. All grantees are focused on alcohol abuse prevention and education among youth in our community.

You will learn about the opening of our newest store located in the Woodcroft Shopping Center. Opening early in FY2013, this location has surpassed our expectations in its performance and has been well received by customers for its convenience and modernized décor.

We also provide you with greater information on how Durham ABC has improved our financial performance. Not only have our sales increased in FY2013 at higher rates than our peer ABC boards, we have once again lowered operating costs for a second year. We also continuously measure ourselves against the performance audit criteria established by the NC ABC Commission and our FY2013 year end results make us very proud.

We appreciate the loyal patronage of our customers and we continue to be committed to our mission of effectively controlling the sale of alcohol in Durham County while focusing on our customers' needs and providing funding to our community. We offer our thanks to the Durham community for being our loyal stakeholders and customers as well.

Sincerely,

The Durham County ABC Board

### Your Durham County ABC Board



#### Kimberly Shaw (Chair) Served since August 2005

Kim Shaw is the Executive Director of the Volunteer Center of Greater

Durham. She has 25+ years of experience working with nonprofits focusing on marketing, strategic planning, human resources and resource development. Shaw is very active in the community and has served on numerous boards in the Triangle.



**Dr. Deirdre Guion** Served since December 2011

Deirdre Guion, a Durham native, is

an assistant professor of marketing at North Carolina Central University. She earned her Ph.D. from the University of Utah, an MBA from Duke University and a BA in economics from Spelman College. Guion has extensive corporate business experience gained at General Mills, Wachovia Bank and as an advertising consultant for corporate clients including Maybelline and Hanes Hosiery.



Kevin Nelson Served since August 2010

Kevin Nelson is a North Carolina native employed with Earthlinked Technologies, a residential and commercial geothermal company out of Tampa, Florida. He has been involved in the industry for 5 years as a Sales Manager and is heavily involved in Green Building. Nelson is a Certified Green Professional

### Erroll Reese

Green Home Builders of the Triangle.

and a past Executive Board member for the

Served since August 2010

Erroll Reese is President of EWI Technologies, a Customer Relationship

Management software and training company. He has a Bachelor of Science degree in Computer Science from Alabama A&M University and an MBA from UNC-Chapel Hill. His interests includes Technology, Sports and Music.



#### Wavland Burton Served since August 2012

Wayland Burton holds a BS degree in Business and an Engineer

Technology Degree. He also holds several certifications from the War College and Defense University as well as a Masters Degree in Public Administration and Public Management. He has served actively in the United States Air Force and on assignment with the Department of Defense for over 36 years. Since retirement in February 2008, he has worked as a substitute teacher, a tutor for Durham Public Schools Homeless Liaison, and as a math tutor in his church at Union Baptist on Dowd Street. He presently serves as Chair of the Transportation Advisory Board for Durham County as well as a Board Member of the Durham ABC Board.

## **Financial Highlights**

## Where the Money Goes

Percentage of Sales\*

Gross Sales	100%
State Excise Tax (30%)	
Mixed Beverage Tax to NC Dept of Revenue	
Mixed Beverage Tax to NC Dept. of Health and Human Services	
Rehabilitation Tax to Durham County Treasury	
Sales Tax on Wines/Mixers	
Total Taxes	23.6%
Net Sales	76.4%
Cost of Goods Sold (Includes surcharges and bailment charges paid to	
NC ABC Commission)	51.4%
Gross Profit	25.0%
	23.070
Short term Operational Costs	16.2%
Non Operating Expenses	<u>0.3%</u>
Profit Before Distributions	8.5%
	0.070

### DISTRIBUTIONS

Statutory and Additional Contributions to Durham County and City Statutory and Additional Grants for Alcohol and Substance Abuse Prevention and Education

OTHER

\$

128,732

85,012

Retained Earnings for Capital Improvements and Long Term Operational Costs Figures based on FY2013 audited financial statements \*Actual Profit Before Distributions in FY2012 – 6.1%

### **Financial Summary**

			-			
Gross 8 FY20 \$ 27,08	13	FY2012 25,218,637	FY2011 23,967,592	FY2010 23,319,059	FY2009 22,905,798	
Profit B FY20 \$ 2,290	13	stribution FY2012 1,523,798	<mark>FY2011</mark> 1,144,777	FY2010 1,121,391	<mark>FY2009</mark> 1,443,159	
Profit as 8.5	s % of Sa %	ales 6.04%	4.78%	4.81%	6.3%	
Rehabi FY20 \$ 84,41	13	ax Paid to Du FY2012 80,849	urham Count FY2011 78,153	ty Treasury <mark>FY2010</mark> 76,917	FY2009 73,170	
<b>Distributions</b> - S = Statutory Contribution, A = Additional Contribution Durham County						
S\$6 <u>A\$</u> 8	Y2013 84,754 15,246 ,500,000	FY2012 638,630 <u>376,370</u> 1,015,000	FY2011 608,035 300,965 909,000	FY2010 595,284 313,716 909,000	FY2009 603,378 406,622 1,010,000	
Durham City						
F S\$ 7 <u>A\$ 9</u>	7 <mark>72013</mark> 76,084 0,583	FY2012 70,959 41,823	FY2011 67,559 33,441	FY2010 66,143 34,857	FY2009 67,042 45,180	
	66,667	112,782	101,000	101,000	112,222	
Total Di FY20 \$ 1,666	13	Profits to Co FY2012 1,127,782	ounty & City FY2011 1,010,000	FY2010 1,010,000	FY2009 1,122,222	
	Y2013	Education an FY2012 85,012 0	d Preventior FY2011 56,963 8,138	Grant Prog FY2010 53,668 0	ram Distribution FY2009 71,386 20,396	

65,101

53,668

91,782

## Grant Funding and Recipients

The Durham County ABC Board awarded a total of \$128,732.00 in grants to six non-profit or educational institutions across the county that provide alcohol abuse prevention and awareness education programming. All of this year's recipients are conducting programming specifically targeted toward youth and/or young adults in Durham County.

- •North Carolina Central University received \$34,732 to establish an Alcohol and Other Drug (AOD) Resource Center on campus.
- Durham Public Schools received \$25,000 to provide students with anti-alcohol and anti-drug education and prevention support through counseling services, direct instructional programs, activities/ events and incentives for student programs.
- •John Avery Boys and Girls Club received \$24,000 to fund ongoing alcohol prevention programs which includes specific lessons on the prevention and consequences of underage drinking.
- El Centro Hispano received \$20,000 to prevent alcohol and substance abuse among 2000 Durham Latino youth, ages 13-19, through their youth program, Jovenes Lideres en Accion/Youth Leaders in Action.
- •Durham Together for Resilient Youth (T.R.Y.) received \$15,000 to support its ongoing efforts to train youth, college-aged and parent leaders in media literacy and how to utilize social media to spread the message of the dangers of alcohol use.
- •Carolina Theatre of Durham -Teen Talk on Alcohol and Drug Prevention received \$10,000 to fund their 12-week alcoholsubstance abuse prevention and arts program which targets middle school students.

## **Durham County ABC Store Locations**



1928 Holloway Street Durham, NC 27703 (919) 682-4943



5202 Highway 55 Durham, NC 27713 (919) 544-1278



2806 Hillsborough Road Durham, NC 27705 (919) 286-2525



3620 Durham Chapel Hill Boulevard Durham, NC 27707 (919) 493-6773



2121 TW Alexander Drive Morrisville, NC 27561 (919) 598-9761



3318 Guess Road Durham, NC 27705 (919) 477-0860



5234 N. Roxboro Road Durham, NC 27712 (919) 471-4854



4717 Hope Valley Road Durham, NC 27707 (919) 419-9811

Durham County ABC Administrative Office 3620 Durham Chapel Hill Boulevard Durham, NC 27707 (919) 419-6217 www.durhamabc.com Information Line (919) 401-2867

## **Always Maintain Control. Practice Moderation.**

