



**DURHAM COUNTY
ALCOHOLIC BEVERAGE CONTROL BOARD**

**DURHAM COUNTY
NORTH CAROLINA**

FY 2019 – 2020 BUDGET

BOARD MEMBERS

Andy Miller, Chairperson

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Donald Lebkes

Beverly Thorpe

Ryan Urquhart

GENERAL MANAGER

Rufus Sales

**Durham County
Alcoholic Beverage Control Board**

Rufus Sales
General Manager

June 17, 2019

Dear Durham County Residents:

The following Budget is the comprehensive spending plan for the Durham County ABC Board for the Fiscal Year 2019-2020. In compliance with ABC system legislation in North Carolina, this budget document has been formally issued directly to citizens. The Board of Durham County ABC welcomes the opportunity to discuss this budget plan with you.

Budget preparation and implementation are critical to any organization. This process is not only for estimating revenues and expenses, but also for prioritizing the needs of Durham County ABC so that we can continue our mission to effectively control the sale of alcoholic beverages while maximizing the financial contribution that we make to the community through distributions to the County and City of Durham and through funding grant programs that provide alcohol abuse education and prevention. This budget accomplishes these goals. Durham County ABC will continue to provide the high-quality customer service that has distinguished the organization for many years.

Highlights of the FY 2019-2020 Budget

Revenue and Other Income

The budget projects revenue from liquor sales and other receipts to be \$42,087,016 for FY2020. These projections are based on expected sales increases which reflect both current trends and strategic planning.

Facility Improvements/Purchases

To grow and to meet new demands of a growing population and new consumer shopping habits successful organizations must change and adapt. The DCABC Board is considering building one (1) new retail store, renovating one (1) retail store and constructing additional parking spaces at one (1) retail store. We will continue to make various facility and technology improvements that will enhance the shopping experience for our customers. Many of the plans are still in concept stage so the budget is provisional to ensure that funds are available should these projects be approved. The anticipated investment in improvements are \$1,757,360.

Compensation Plan

In accordance with the Board's Compensation Plan, competitive base salaries are maintained. Durham County ABC compensates employees on a Pay for Performance basis and utilizes a cost of living allowance, merit pay increases and unit performance pay to recognize and reward individual and team results. Under this system of performance-based adjustments, there is an increase in full-time salaries expense of \$126,003 while reducing the full-time employee count from 52 to 48.

Profit Distributions to Local Government

Durham County ABC Board has budgeted \$1,698,968 for distribution to the general fund of Durham County and \$188,796 to the general fund of the City of Durham. Budgeted amounts are statutory requirements based on specific percentages of our profits plus an additional 60%.

Distributions are paid quarterly. At the end of each fiscal year the Durham County ABC Board determines the actual amount of contribution that can be made, often exceeding the statutory requirements. This year, with budgeted amounts exceeding the statutory requirements, adjustments could be made downward if business performance does not meet expectations. The final contribution decision is based on statutory requirements plus how much funding is available over the anticipated operating and strategic needs funding that will enable Durham ABC to continue to thrive over the long term.

Major Projection Variables and Assumptions

Operating Projections

The Board's primary source of revenue is the sale of spirituous liquor. Projected sales growth is an important assumption in our proposed budget. Strategic merchandising and an increased focus on customer service allowed 7.45% growth in the first eight months of FY 2019. Mixed Beverage sales also increased 10.35% which, when added to the retail growth has allowed us to project an overall increase in sales by 4.02% in FY2020. This is comprised of a 3.75% growth of Liquor sales and a 5.0% increase in Mixed Beverage sales.

Taxes related to the sale of spirituous liquor and fortified wine are planned at \$9,974,028 in the budget. Of these, \$9,847,917 will be paid to the state of North Carolina and \$126,111 to Durham County Government for alcohol rehabilitation programs. Our Cost of Goods Sold totals \$21,947,205.

Personnel expenses and facility expenses comprise the vast majority of operating expenses. The budget for merit-based salary increases is 2% and the annual cost of living increase will be 2%. The budget for unit based performance pay will be 2%. Individual merit increases, if given, are based on individual performance and where an individual's compensation falls in the salary range for his/her position. Unit performance pay, if given, is awarded based on unit performance against previously selected criteria. ✓ Durham ABC uses a comprehensive performance evaluation system to determine an individual's merit for compensation.

Total operating expenses are projected to be \$5,674,662.

Profit Distributions

After the expenses required to meet the needs of the business are met, our estimated profit is \$2,733,761.

North Carolina Alcoholic Beverage Control statutes require that Durham County ABC distribute specific percentages of its profits to the general funds of the County and the City of Durham and for alcohol education in the community. The Board considers these distributions that will be used locally for the public good to be an important part of its mission.

The Board will increase our quarterly distributions to the general funds of Durham County and City by 60% over the statutory amount. The budgeted amount (including the 60% increase) to Durham County totals \$1,698,968. Distribution to the city will total \$188,796. The statutory requirement for funding alcohol abuse prevention and education in the community is \$247,716. After all budgeted distributions, net income will be \$1,457,312. The Board determines how this net income can best be utilized to fulfill the strategic plans for Durham County ABC.

Staffing Levels

Durham County ABC anticipates utilizing 48 full time, active employees for FY2020. This includes 42 store and warehouse employees and 6 administrative employees. In addition, part-time employees are utilized in the stores and warehouse based on the needs of the business. Contracted employees are utilized to provide ABC Police Services throughout Durham County and security in the stores.

The board and staff of Durham County ABC appreciate the opportunity to serve the Durham community.

For more information on the Durham County ABC Board, please visit www.durhamabc.com or call 919-419-6217.

Sincerely,



Rufus Sales
General Manager

**ANNUAL BUDGET
DURHAM COUNTY ABC BOARD
Durham County
North Carolina**

FY 2019 - 2020

WHEREAS, the proposed budget for FY 2019-2020 was submitted to the Durham County ABC Board on May 13, 2019 by the General Manager and filed with the Clerk to Durham County Board of Commissioners and the NC ABC Commission on May 14, 2019, pursuant to G.S. 18B-702;

WHEREAS, on June 3, 2019 the Durham County ABC Board held a public hearing on the budget pursuant to G.S. 18B-702;

WHEREAS, on June 17, 2019 the Durham County ABC Board adopted a budget in accordance with G.S. 18b-702;

BE IT ORDAINED by the Durham County ABC Board that the following ordinance establishing revenues and setting expense appropriations for the fiscal year beginning July 1, 2019 and ending June 30, 2020, is hereby adopted.

Section 1. Estimated Revenues. It is estimated that the revenues listed below will be available during the fiscal year beginning July 1, 2019 and ending June 30, 2020 to meet the operational and functional appropriations as set forth in Section 2.

Estimated Revenues:

Sales	\$ 42,037,016
Other Income - Interest	50,000
Total	<u><u>\$ 42,087,016</u></u>

Section 2. Appropriations. The following expenses are hereby appropriated for fiscal year 2019 – 2020 and are funded by the revenues set forth in the foregoing Section 1.

<u>Appropriations:</u>	Totals
Taxes Based on Revenue	\$ 9,974,028
Cost of Sales	\$ 21,947,205
Operating Expenses:	Totals
Personnel Expenses	\$ 3,759,343
Other Operating Expenses	1,915,319
Total Operating Expenses	<u>\$ 5,674,662</u>
Capital Outlay:	
1928 Holloway Street - Store 1 - Property Renovations	\$ 1,100,000
2806 Hillsborough Road - Store 3 - Parking and Site Improvements	150,000
115 Sherron Road - New Store Site - Land and Civil Engineering Costs	450,000
Technology Improvements & Replacements	<u>57,360</u>
Net Capital Outlay	\$ 1,757,360
Debt Service/Lease:	\$ -
Total Estimated Expense	<u>\$ 39,353,255</u>
Distributions:	
Mandatory 3.5% and Bottle Tax (Plus 60% Added Above Minimum)	\$ 1,887,764
Law Enforcement	456,525
Alcohol Education & Rehab	247,716
Other County/Municipal	
Total Distributions	<u>\$ 2,592,005</u>
Working Capital Retained (Appropriated Fund Balance)	\$ 141,756
Total Appropriations	<u><u>42,087,016</u></u>

Section 3. Amendments. The Board may amend the budget as deemed necessary in accordance with G.S. 18B-702(h). The Budget Officer may amend the budget in amounts up to \$50,000 with a report to the Durham County ABC Board at its subsequent regular meeting.

Section 4. In accordance with G.S. 18B-702, copies of this Budget Ordinance shall be filed with the Durham County Board of Commissioners and the North Carolina ABC Commission, and provided to the Budget Officer and Finance Officer to be kept on file for their direction in the disbursement of funds.